



NAATSHO

# 56<sup>th</sup> Annual NAATSHO Conference

## August 4 – 8, 2024

### Branson, Missouri

The Missouri Department of Transportation is excited to host the North American Association of Transportation Safety and Health Officials (NAATSHO) annual conference this year in beautiful Branson, Missouri.

The NAATSHO organization is focused on advancing all aspects of occupational safety, health, and wellbeing of transportation employees. The annual conference provides an avenue for sharing program successes, challenges, best practices, and discussions on unique ideas within State departments of transportation.

Your participation as a vendor and sponsor allows you to access DOT safety professionals from across the nation to showcase your products and services helping to ensure the health and safety of our transportation workforce. Along with learning opportunities and interactive sessions, there will be numerous opportunities to network, share ideas, and highlight new innovative safety and PPE products between vendor sponsors and attendees during the four-day conference. The conference website can be accessed using this [link](#).

We appreciate your support and look forward to seeing you at the [Hilton Branson Convention Center](#) on the Branson Landing. Additional details regarding sponsor opportunities and benefits are included on the following page.

Sincerely,

Chris Engelbrecht  
Director, Safety & Emergency Management Division  
Missouri Department of Transportation  
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# 2024 SPONSORSHIP OPPORTUNITIES

Conference breakfast, lunch and breaks will be served in the vendor areas to encourage agency delegates to visit with vendor sponsors. In addition to the benefits outlined in the sponsorship packages below, all vendor sponsors will have the opportunity to experience the following:

**VENDOR INTRODUCTIONS**  
**GUEST SPEAKER SESSIONS**  
**MEALS & REFRESHMENTS**

**PROMOTIONAL ITEM PLACEMENT IN DELEGATE BAG**

## SPONSORSHIP PACKAGES

*(click here for link to registration)*

	PLATINUM	GOLD	SILVER	BRONZE
<b>FEE</b>	\$6,000 +	\$4,000	\$3,000	\$2,000
<b>EXHIBIT SPACE</b>	Premium (2 Tables)	Premium (1 Table)	General (1 Table)	General (1 Table)
<b>PROGRAM ADVERTISEMENT</b>	Full Page	Half Page	Half Page	Quarter Page
<b>CO-SPONSOR OPPORTUNITY*</b>	Yes **15 Min Presentation	Yes	Yes	No
<b>ADDITIONAL ATTENDEES</b>	2	1	0	0

### **NOTES:**

*\*Co-sponsor opportunities may include breakfast, lunch, snack, shuttle, evening activity or other events.*

*\*\*Platinum sponsor package includes a 15-minute presentation opportunity during the general session.*

*NAATSHO Business Meetings are closed sessions for NAATSHO delegates only.*

*Premium vendor space will be provided in Short Creek (area secured after hours).*

*General vendor space will be provided in the Concourse South foyer or Short Creek (as available).*

*Electrical drop provided with sponsorship, additional electrical components and material handling services available through Liberty Expo Services [www.libertyexpo.com](http://www.libertyexpo.com).*